

HELLO!

MEET LATASHA

CREATIVE AND VERSATILE PROFESSIONAL

with a passion for making a positive impact. Skilled in WYSIWYG web building, graphic design, and project strategy, with a knack for problem-solving and collaboration.

Equipped with a diverse skill kit that includes experience as a registered yoga teacher, Notary Signing Agent, and occasional artist, I bring a unique perspective to every project.

Currently available to conspire for good

with small businesses, startups, creatives, non-profits, individuals and financial institutions to bring visionary projects to life and create meaningful change in and around the community.



“ULTIMATELY,
I WANT TO DO
GOOD WORK
WITH GOOD
PEOPLE.” *Latasha Cornett*

LET'S DO GOOD WORK TOGETHER

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CAREER
SNAPSHOT

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EXPLORE THE
POSSIBILITIES



LaTasha Cornett

Project Strategist & Creative Consultant

PROFESSIONAL SUMMARY

* Known for bright ideas; strategic and efficient Project Management:

- Implemented effective project strategies resulting in a 40% reduction in project timeline tasks and a 10% increase in overall project efficiency.
- Led planning and flawless execution of domestic and global corporate wellness events, activating dynamic impact on client experience by 25%.



cornettinnovations.com



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SKILL KIT & COMPETENCIES

Compliance

Strong Analytical Skills

Fiscal Accountability

Event Management

Digital Event Production

AWS S3 Cloud Solutions

Project Strategy & Execution

Podcast hosting & production

Digital branding and marketing

EXPERIENCE

LRC Consulting

MAR 2022 – PRESENT

Principal & Founder

- * Design simple and practical solutions to optimize efficient back office practices
- * Develop comprehensive training plan for client application and software solutions
- * Thoughtful graphic design & website design
- * Brand development and marketing
- * Digital content creation

Church Pension Group

FEB 2003 – MAR 2022

Lead Event Rep

- * Managed critical project elements, budgets, and spearheaded collaborative initiatives.
- * Strategized with internal and external stakeholders to direct end-to-end operational aspects of diverse events.
- * Defined and prioritized tactical project timelines, consistently meeting stringent deadlines.
- * Negotiated contracts with external vendors and conducted site visits for optimal venue selections.
- * Developed a peer-to-peer recognition program to improve team relations and increased retention by 11%

EDUCATION & CERTIFICATIONS

- Professional Wedding Officiant, AMM | April 2024
- Trauma Informed Yoga Teacher Training, THAY | March 2024
- Beginner ASL 1, Southwest Community College | March 2024
- Notary Signing Agent, National Notary Association | August 2023
- Notary Public, State of Tennessee | May 2023
- Yoga Teacher, RYT200, Accessible Yoga | September 2022
- Event Management Advanced Certification, CVENT | Dec 2020
- TABC On-Premise Server Permit | November 2020
- Coursework towards BA, Organizational Leadership, University of Memphis; Memphis, TN
- Coursework towards BA, Advertising, University of Kentucky; Lexington, KY

VOLUNTEER WORK | ONGOING

Gentle Yoga Class, Hospitality Hub

Board Member, Memphis Black Healers Collective